## Express Mail #EL930368411US

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## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In the matter of Registration No: 1,257,100 Registration Date: November 8, 1983 Mark: PIONEER FINANCIAL and Design Pioneer Licensing Services, Inc.			07-17-2002 U.S. Patent & TMOfe/TM Mail Ropt Dt. #71	
Petitioner		)		
vs.		) ) ) Ca	uncellation No.	TRA 02
Pioneer Financial a Coo	perative Bank	<b>)</b> .		두등
Respondent.		)		PARK TO
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	PETITION FOR	CANCELLA'	<u>TION</u>	e E

Petitioner Pioneer Licensing Services, Inc., a Nevada corporation having offices at 3050 E. Desert Inn Road, No. 125, Las Vegas, Nevada 89121, believes that it is and will continue to be damaged by Registration No. 1,257,100, and hereby petitions to cancell said registration. As grounds therefore, it is alleged that:

- 1. The last listed owner of the cited registration according to the United States

  Trademark Electronic Search System (TESS) database is Pioneer Financial A Cooperative Bank,

  a Massachusetts corporation located at 46 Pleasant Street, Malden, Massachusetts 02148.
- 2. Registration No. 1,257,100 is for the mark PIONEER FINANCIAL and Design, for use in connection with banking services in International Class 36.
- 3. Petitioner states that although there is no assignment listed of record, according to Petitioner's investigation in 1994 the listed owner was apparently merged into or changed its 07/22/2002 KGIBBONS 00000154 1257100

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name to the Bank of Boston which, in turn, merged into or changed its name to Fleet Bank

- 4. Petitioner has filed an application to register the mark PIONEER SERVICES, for use in connection with retail store services featuring general consumer goods in International Class 35, consumer credit counseling in International Class 36, and educational services, namely consumer credit counseling in International Class 41. That application is presently pending as Serial No. 76/143,542.
- 5. Petitioner's application to register the mark PIONEER SERVICES and Design has been refused by the Trademark Office under Section 2(d) of the Trademark Act due to a claimed likelihood of confusion with Registration, No. 1,257,100.
- 6. Respondent is the last listed owner of record of U.S. trademark registration No. 1,257,100 for the mark PIONEER FINANCIAL and Design for banking services.
- 7. On information and belief, Respondent, or its successors in interest, has abandoned the registered mark PIONEER FINANCIAL by discontinuing use of said mark with no intent to resume use of said mark.
- 8. Petitioner is damaged by the continuance of Registration No. 1,257,100 in that Petitioner's application to register PIONEER SERVICES and Design, Serial No. 76/143,542 is being refused based upon Registration No. 1,257,100.

WHEREFORE, Petitioner prays that Registration No. 1,257,100 be cancelled, that this Petition for Cancellation be sustained in favor of Petitioner and that the continued registration of PIONEER FINANCIAL and Design, Registration No. 1,257,100 be denied to Respondent.

Petitioner has enclosed the filing fee of \$300. The Commissioner is hereby authorized to charge any additional fees which may be required, or credit any overpayment, to Account No. 12-1660.

This Petition for Cancellation is being filed in triplicate.

Respectfully submitted,

SHUGHART, THOMSON & KILROY, P.C.

By:

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(816) 374-0509 Telecopier

ATTORNEYS FOR PETITIONER

I hereby certify that this
Petition for Cancellation is being
deposited with the United
States Postal Service in triplicate
as Express Mail Post Office to
Addressee No. EL930368411US,
in an envelope addressed to:
BOX TTAB, FEE, Commissioner
for Trademarks, 2900 Crystal Drive,
Arlington, Virginia 22202-3513,
on Delegica 2002

<u>Pioneer Licensing Services, Inc.</u> (Petitioner)

Michael Elbein

Date of Signature

The Law Firm Of



Michael Elbein

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07-17-2002
U.S. Patent & TMOfc/TM Mail Rcpt Dt. #71

July 16, 2002

Express Mail #EL930368411US

Commissioner for Trademarks BOX TTAB, FEE 2900 Crystal Drive Arlington, VA 22202-3513

Re: Petition for Cancellation in Registration No. 1,257,100

Dear Sir:

Enclosed for filing is a Petition for Cancellation with regard to the above-referenced trademark, filed on behalf of Pioneer Licensing Services, Inc. The Petition for Cancellation is submitted in triplicate. Also enclosed is our check No. 357809 in the amount of \$300.

The Commissioner is hereby authorized to charge any additional fees which may be required, or credit any overpayment, to Deposit Account No. 12-1660. A Duplicate of this sheet is also enclosed.

Thank you for your cooperation and assistance.

Very truly yours,

Michael Elbein

ME:lth Enclosures